



FOR IMMEDIATE RELEASE:

Linkonlearning Conforms to SCORM

Powerful LMS and content authoring tools for teachers and corporations make e-learning easy and cost-effective

LAKE HAVASU CITY, Arizona (July 2003)—Linkonlearning announced today its new design input technology and learning management system (LMS) that facilitate light-speed content authoring and delivery for educators and corporations. These powerful applications conform to SCORM specifications and are used to license e-learning software to build K-12, post-secondary and corporate course material. The move ensures a robust, cost-effective product.

The user-friendly authoring tool makes it easy for educators to transform existing materials into dynamic online content. No special knowledge of programming is required.

“By providing a proprietary e-learning builder’s tool to educators, we can eliminate the broken telephone paradigm between programmers and teachers and speed time to market by an estimated 80 percent while tremendously improving content accuracy and maintainability,” the president of Linkonlearning, Janice Frohlich said.

Linkonlearning’s LMS is flexible enough to accommodate the needs of a broad range of users, regardless of age or disability. Besides conforming to SCORM requirements, it can also cater to students with visual impairments and a host of other disabilities.

Linkonlearning provides online education and training solutions using Internet-based software and curriculum. Founded as one of North America's first virtual schools, Linkonlearning provides education and training to students around the world. Linkonlearning offers over 10,000 Internet-based lessons for pre-kindergarten to 8th grade, accredited online high school courses, site licences, customized online curriculum, and training and testing to students, schools, institutions, companies and government.

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